

# Alcoa's greenhouse program goes global

A program that helps Alcoans become part of the solution to climate change has gone global.

'Make an Impact', which was founded by the Alcoa Foundation and Greening Australia in 2006 to help Alcoans in Australia reduce their greenhouse footprint, is now enjoying a global roll out in the United States.

Kawneer is the first Alcoa business to launch Make an Impact in North America. Kawneer is the leading manufacturer of architectural aluminium products and systems for the commercial construction industry. It is part of Alcoa's Building and Construction Systems that manufactures and markets architectural systems and products in North America, Europe, Asia and the Middle East.

The Make an Impact program in Australia includes a comprehensive website featuring a range of carbon reduction tips to help individuals reduce their greenhouse footprint at home, while on the move, at the shops, in the garden and at work. Featuring discussion about the impact of climate change worldwide, and facts about Australia's

greenhouse footprint, the website is also a useful resource for school students.

Currently more than 1,300 Alcoans in Australia are part of Make an Impact, making simple and practical changes to their homes and lifestyles. Alcoans also have access to an energy use calculator which provides individual measurements and customised action plans to help them reduce their greenhouse footprint.

Additionally, they have the opportunity to attend workshops held across Alcoa's Australian locations. The Make an Impact

program is being rolled out across the United States in a local version of Australia's program.

Greening Australia National President Rob Gell said that Alcoa is a leading example of a corporation that is active in restoring Australia's environment.

"Through Make an Impact Alcoa has taken a leadership role in identifying the critical role Australians can play in addressing the impact we are having on climate change," he said.

Make an Impact will be rolled out across local primary schools in 2010.